



U.S. Department  
of Transportation  
Federal Railroad  
Administration



**OFFICE OF RESEARCH & DEVELOPMENT**

# **An Evaluative R&D Framework for Influencing Safety Culture Change in the U.S. Rail Industry**

**Safety Culture: Enhancing Transportation Safety  
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**MICHAEL COPLEN**

Senior Evaluator

Office of Research and Development

Office of Railroad Policy and Development

Federal Railroad Administration

# Safety Culture in U.S. Railroad Industry

## Research and Evaluation Strategy, 2001

- Identify, develop, and implement innovative safety culture pilot projects in U.S. railroad industry
- Develop safety culture interventions applicable across different organizations and environments
- *Evaluate utilization, impact, and effectiveness of pilot projects*
- Where successful, support broad-scale adoption and implementation across industry

*Develop a “business case” for safety culture in the railroad industry*

# Alternative Approaches: A Historical View

Approach		Carriers	Start
<b>Participative Safety Rules Revision</b>		ACBL, CSXT, KCS, CN-IC	1999
<b>ISROP:</b> Investigation of Safety Related Occurrences Protocol		Canadian Pacific	2003
<b>Clear Signal for Action (CSA)</b> <ul style="list-style-type: none"> <li>• Peer-to-Peer feedback</li> <li>• Continuous Improvement</li> <li>• Safety Leadership</li> </ul>	<b>EAGLES:</b> Employee Alliance for Great Levels of Excellence in Safety	Amtrak	2001
	<b>CAB:</b> Changing At-Risk Behavior	Union Pacific	2005
	<b>STEEL:</b> Safety Through Employees Exercising Leadership	Union Pacific	2006
<b>C<sup>3</sup>RS: Confidential Close Call Reporting System</b>		Union Pacific Canadian Pacific New Jersey Transit Amtrak	2007 2008 2009 2011

# Safety Culture in U.S. Railroad Industry

## Safety Culture Impact Evaluations Empirical Findings

Approach*	Functions	Outcomes
Participative Safety Rules Revision	All Operating	<b>30%</b> reduction in reportable injuries Drop in liability claims
Root-Cause Analysis Problem Solving	Mechanical	<b>50%</b> drop in injury rates (all injuries)
<b><i>Clear Signal for Action (CSA)</i></b> <ul style="list-style-type: none"> <li><b><i>Peer-to-Peer Feedback</i></b></li> <li><b><i>Continuous Improvement</i></b></li> <li><b><i>Safety Leadership</i></b></li> </ul>	Station Services	<b><i>76%</i></b> drop in injury rates <b><i>71%</i></b> drop in reportable injuries
	Road Crews	<b><i>79%</i></b> drop in L.E. decertification rates <b><i>81%</i></b> drop in derailments
	Yard Crews	<b><i>65%</i></b> drop in yard-derailment rates
Confidential Close Call Reporting System (C <sup>3</sup> RS)	Road & Yard Crews	<b>31%</b> reduction in derailments at one site <b>90%</b> drop in discipline cases <b>48%</b> drop in excess-speed reports

\*These programs exemplify team and peer-to-peer coaching/feedback methods

# POLICY INFLUENCES



# Safety Culture Rail Industry Policy Influences

Organization	Policy Changes
Union Pacific	“Total Safety Culture” Program
Toronto Transit	System-wide safety culture change
Amtrak	“Safe to Safer” Program Joined C3RS
Canadian Pacific	Re-committed to ISROP
New Jersey	Joined C3RS
BNSF	Safety Leadership Development “Approaching Others”

*\*Body of evidence suggests R&D pilots strongly influenced industry wide changes.*

# Policy Influence at U.S. Congress

## 110TH CONGRESS of the United States of America H. R. 2095

### Rail Safety Improvement Act of 2008

#### “§ 20156. Railroad safety risk reduction program

“(1) PROGRAM REQUIREMENT.— ... the Secretary of Transportation . . . shall require each railroad carrier ... “(A) to develop a railroad safety risk reduction program under subsection (d) that **systematically evaluates** railroad safety risks on its system and manages those risks . . .

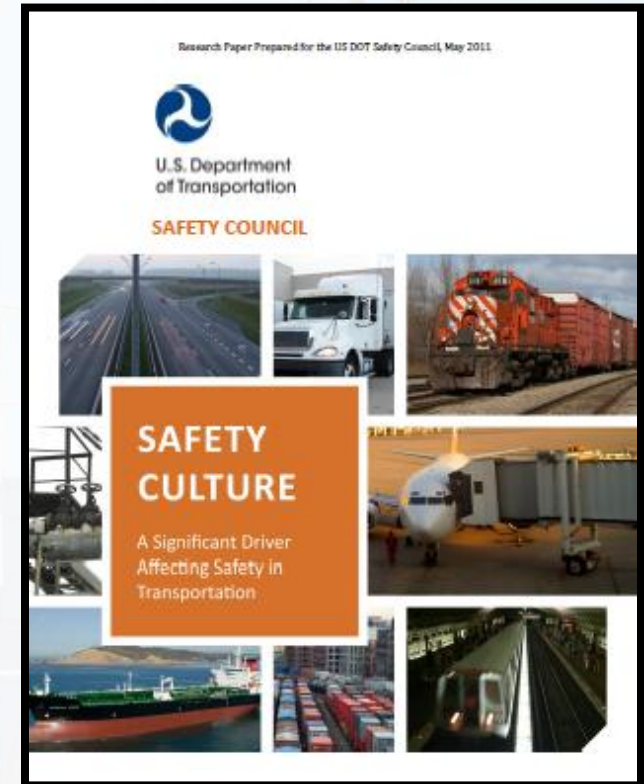
“(2) RELIANCE ON PILOT PROGRAM.—The Secretary may **conduct behavior-based safety and other research, including pilot programs**, before promulgating regulations under this subsection and thereafter. The Secretary shall use any information and experience gathered through such research and pilot programs under this subsection in developing regulations under this section.”



# Policy Influence at U.S. DOT Safety Council

## ■ Safety Culture Action Team

- Safety Culture Research Paper →
- DOT Safety Policy Statement

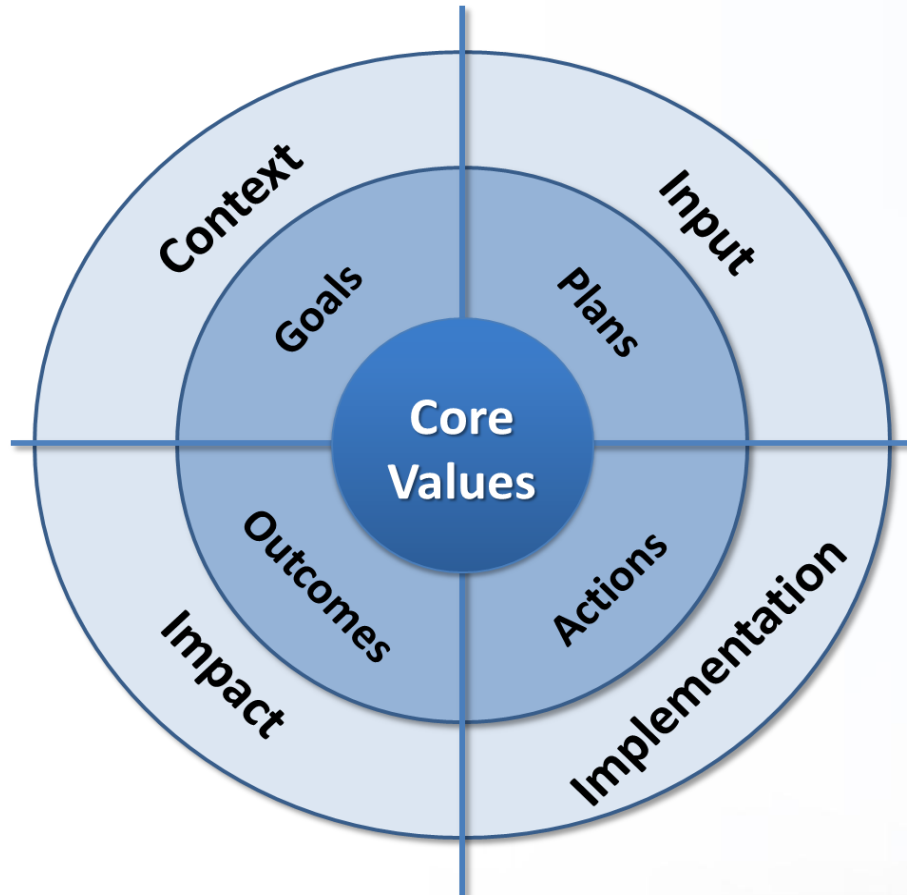




# HOW DID WE GET THERE?



# CIPP Evaluation Model: (Context, Input, Process, Product)



***Stakeholder engagement is key***

## Types of Evaluation

- Context
- Input
- Implementation
- Impact

*Daniel L. Stufflebeam's adaptation of his CIPP Evaluation Model framework for use in guiding program evaluations of the Federal Railroad Administration's Office of Research and Development. For additional information, see Stufflebeam, D.L. (2000). The CIPP model for evaluation. In D.L. Stufflebeam, G. F. Madaus, & T. Kellaghan, (Eds.), in Evaluation models (2nd ed.). (Chapter 16). Boston: Kluwer Academic Publishers.*

# Context Evaluation (circa 1990's): Safety Culture in U.S. Railroad Industry

## Militaristic safety culture

Adversarial  
labor/management  
relations

Negative safety  
communications

Organizational  
factors often  
ignored

Blame-based, rule-driven reactionary system  
\* Safety rules, regulations, legal structure \*

Punitive disciplinary  
system

## Clear Signal for Action (CSA) Theory of Change



# Implementation Evaluation

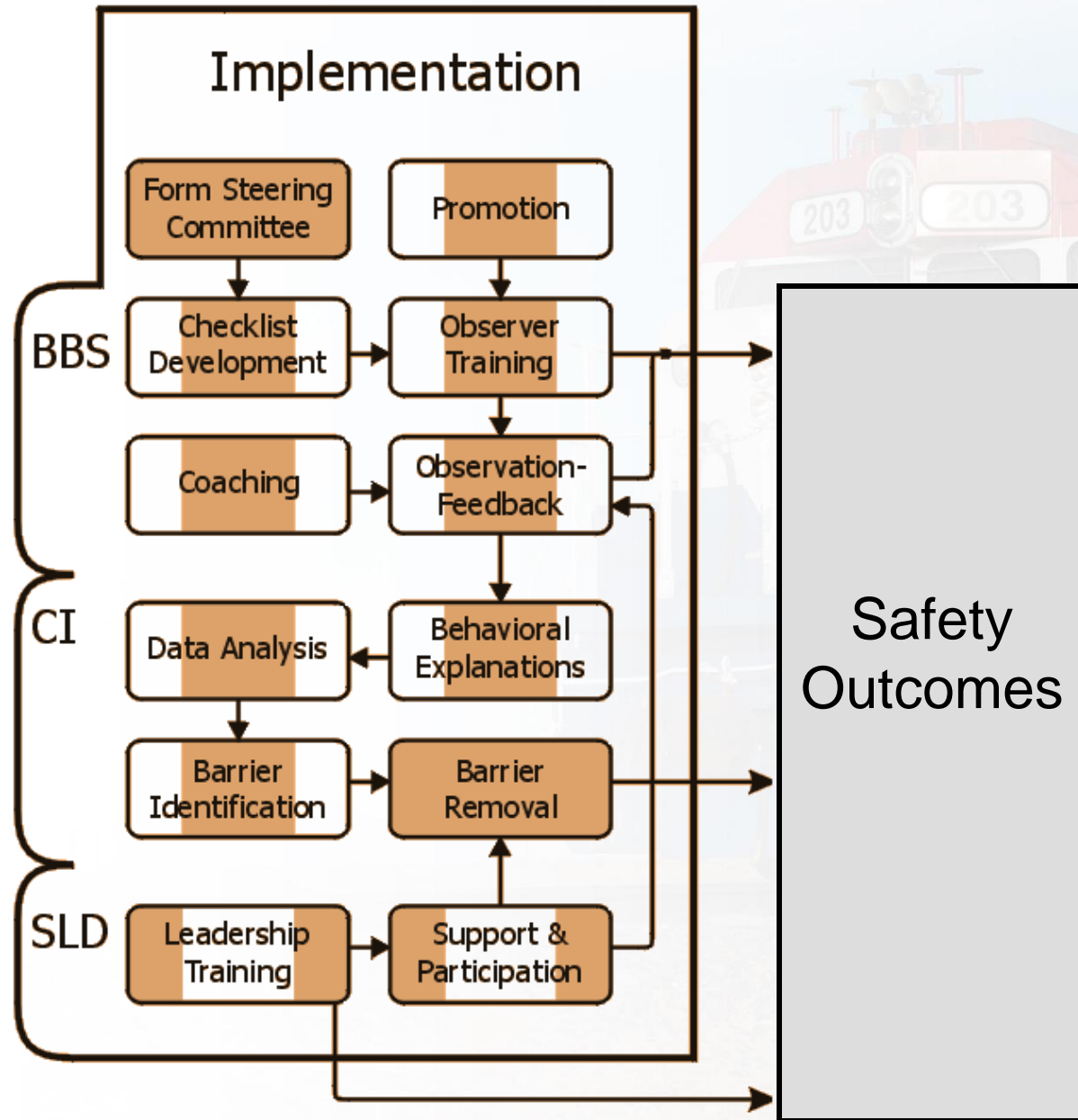
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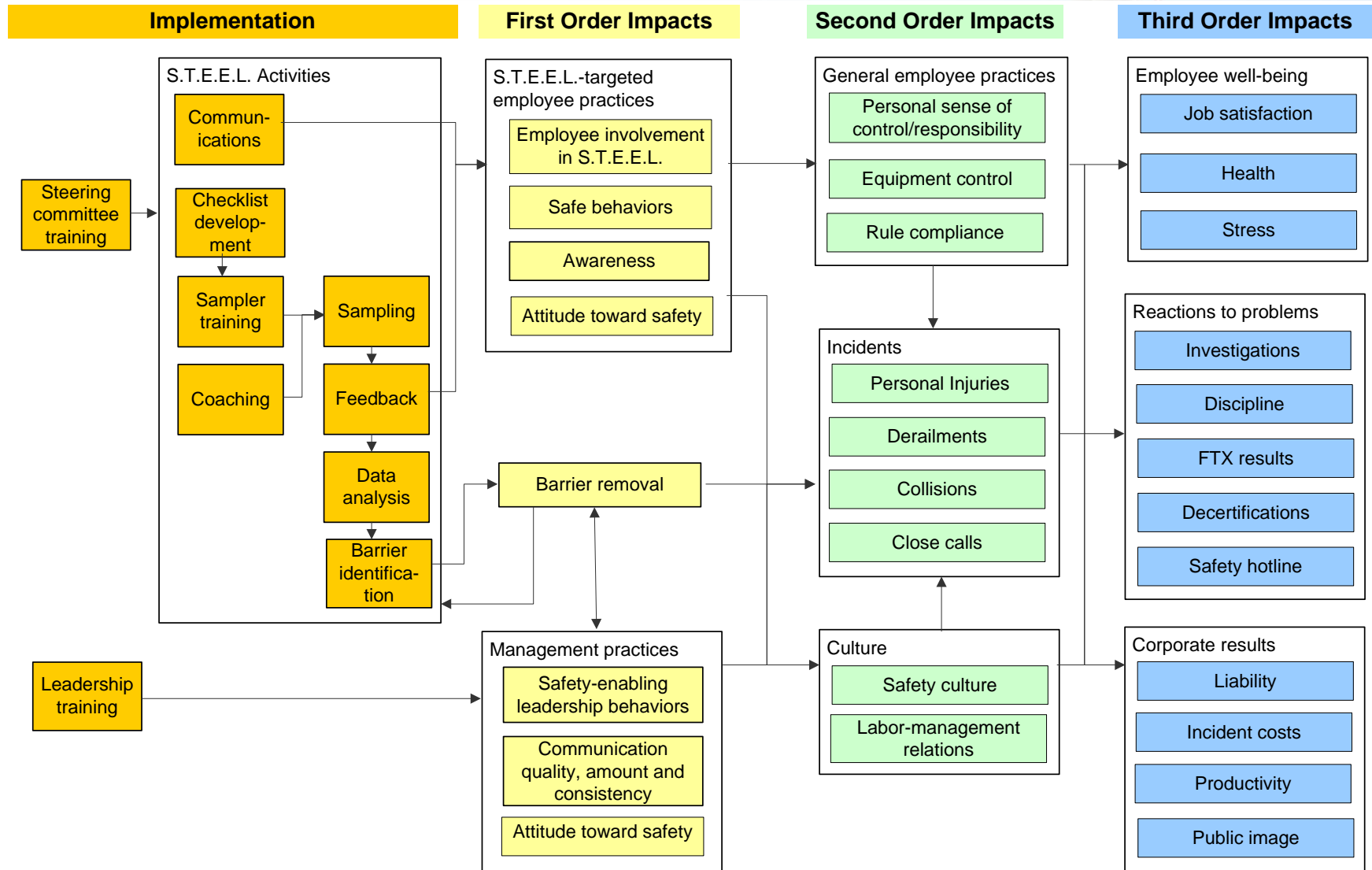
Peer-to-Peer  
Feedback

Continuous  
Improvement (CI)

Safety Leadership  
Development  
(SLD)



# Impact Evaluation: Expected changes and possible metrics (Union Pacific example)





# Program Evaluation Standards: Guiding Principles for Conducting Evaluations

- Utility (useful)
- Feasibility (practical)
- Propriety (ethical)
- Accuracy (valid)
- Accountability (professional)

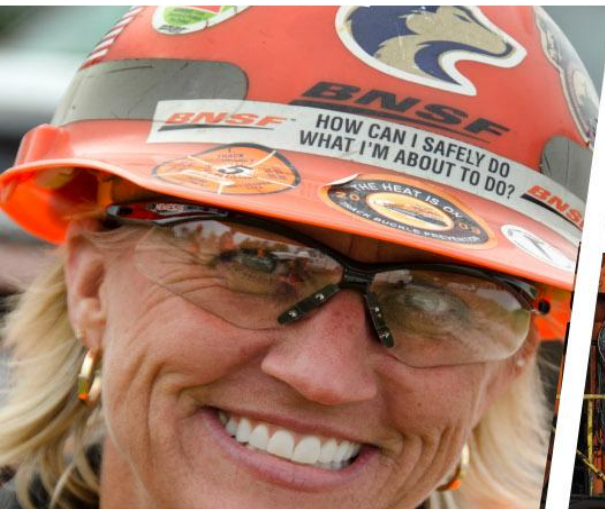
*Note: The Program Evaluation Standards were developed by the Joint Committee on Standards for Educational Evaluation and have been accredited by the American National Standards Institute (ANSI).*

# Evaluation as a Key Strategy Tool

- Ask questions that matter.
  - About processes, products, programs, policies, and impacts
  - Then develop appropriate and rigorous methods to answer them.
- Measure the extent to which, and ways, programs goals are being met.
  - What's working, and why, or why not?
- Use to refine program strategy, design and implementation.
  - Inform others about lessons learned, progress, and program impacts.
- Improve likelihood of success with:
  - Intended users
  - Intended uses
  - Outcomes and impacts
  - Unanticipated (positive) outcomes



# Approaching Others About Safety



# Extra Slides



# Evaluation Standards

## \*Guiding principles for conducting evaluations

Utility (useful)	Feasibility (practical)	Propriety (ethical)	Accuracy (valid)	Evaluation Accountability (professional)
<ul style="list-style-type: none"> <li>• Evaluator Credibility</li> <li>• Attention to Stakeholders</li> <li>• Negotiated Purposes</li> <li>• Explicit Values</li> <li>• Relevant Information</li> <li>• Meaningful Processes &amp; Products</li> <li>• Timely &amp; Appropriate Reporting</li> <li>• Concern for Consequences &amp; Influence</li> </ul>	<ul style="list-style-type: none"> <li>• Project Management</li> <li>• Practical Procedures</li> <li>• Contextual Validity</li> <li>• Resource Use</li> </ul>	<ul style="list-style-type: none"> <li>• Responsive &amp; Inclusive Orientation</li> <li>• Formal Agreements</li> <li>• Human Rights &amp; Respect</li> <li>• Clarity &amp; Fairness</li> <li>• Transparency &amp; Disclosure</li> <li>• Conflicts of Interest</li> <li>• Fiscal Responsibility</li> </ul>	<ul style="list-style-type: none"> <li>• Justified conclusions &amp; decisions</li> <li>• Valid Information</li> <li>• Reliable Information</li> <li>• Explicit Program &amp; Context Description</li> <li>• Information Management</li> <li>• Sound Design &amp; Analyses</li> <li>• Explicit Evaluation Reasoning</li> <li>• Communication &amp; Reporting</li> </ul>	<ul style="list-style-type: none"> <li>• Evaluation Documentation</li> <li>• Internal Metaevaluation</li> <li>• External Metaevaluation</li> </ul>

**Note: The Program Evaluation Standards were developed by the Joint Committee on Educational Evaluation and have been accredited by the American National Standards Institute (ANSI).**



# Evaluation Resources



American Evaluation Association (<http://www.eval.org>)

- 3000 members in 2001
- over 7700 members today
- all 50 states
- over 60 countries
- \$95/year membership, includes
  - American Journal of Evaluation
  - New Directions in Evaluation
  - online access to full journal articles



# Evaluation Resources

- Affiliate Evaluation Associations
  - Washington Research and Evaluation Network (WREN)
  - Federal Evaluator's Network
- Evaluation Journals
  - American Journal of Evaluation (AJE)
  - New Directions for Evaluation (NDE)
  - Evaluation Review
  - Evaluation and the Health Professions
- The Evaluator's Institute ([http://tei.gwu.edu/courses\\_dc.htm](http://tei.gwu.edu/courses_dc.htm))
  - George Washington University
- The Evaluation Center (<http://www.wmich.edu/evalctr/>)
  - Western Michigan University

# Common Elements of Successful Safety Culture Change

- Commitment from all key stakeholders
- Voluntary, confidential/anonymous, non-punitive participation
- Systematic and objective data gathering, analysis, and reporting
- Problem solving, barrier identification and removal, corrective action process
- Long-term sustaining mechanisms

# Sample Metrics: Organizational Culture & Safety Performance

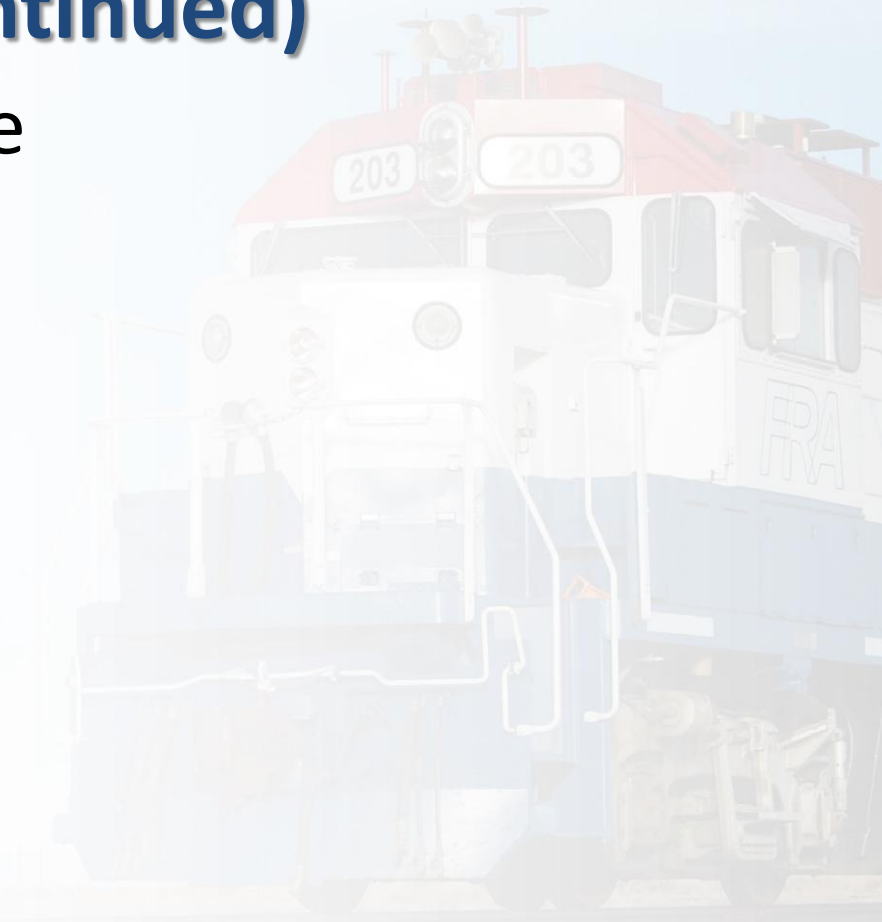
- Employee practices
  - Observed at-risk behaviors
  - Forced-choice survey (e.g., switching practices)
  - Open-ended interviews
- Management practices & systemic improvements
  - Open-ended interviews
  - Facility improvements
  - Policy changes

# Sample Metrics: Organizational Culture & Safety Performance (continued)

- Safety Culture
  - Forced-choice survey scales
    - (e.g., management-labor relations, equity, safety climate)
  - Open-ended interviews
- Safety Occurrences
  - Injuries
  - Accidents/incidents (e.g., derailments)
  - Engineer de-certifications
  - Rule violations (excessive speed)

# Sample Metrics: Organizational Culture & Safety Performance (continued)

- Operational Performance
  - Velocity
  - Capacity
  - Dwell time
  - Customer service
- Administrative
  - Union grievances
  - Accident investigations
  - Absenteeism
  - Liability claims



# Safety Culture Rail Industry Policy Influences: ISROP Case Study – System Wide Impact

- Corrective actions were not just focused on the individuals involved in the event
- ISROP results led to system-wide improvements
  - Safety Alert issued across company in 2004
  - Updated jacking guidelines prepared in 2006

